

<p><b>THE HIGHEST STANDARDS</b> Always set and deliver the highest standards; never settle for less.</p>	<p><b>INVEST TO ACHIEVE</b> Care about the now; create the very best for your future.</p>	<p><b>EVERYONE IS VALUED</b> We are unique individuals working together to be the best.</p>	<p><b>NO EXCUSES</b> Create solutions, not excuses.</p>	<p><b>NEVER GIVE UP</b> Resilience is essential; self-belief drives improvement.</p>	<p><b>CULTIVATE YOUR CHARACTER</b> Qualifications open doors; your character gets you through them.</p>
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## A-Level Business | Year 12 | 2024-2025

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7		
Half Term 1		1.1 - Meeting Customer Needs			1.2 - Market		1.3 - Marketing Mix and Strategy		Holiday	
Half Term 2	Week 8	Week 9 - LC1	Week 10	Week 11	Week 12	Week 13	Week 14	Week 15	Holiday	
	1.3 - Marketing Mix and Strategy				1.4 - Managing People					
Half Term 3	Week 16	Week 17	Week 18	Week 19	Week 20 - LC2	Holiday				
	1.4 - Managing People	1.5 - Entrepreneurs and Leaders			2.1 - Raising Finance					
Half Term 4	Week 21	Week 22	Week 23	Week 24	Week 25	Week 26	Holiday			
	2.1 - Raising Finance	2.2 - Financial Planning			Theme 1 - Exam Practice	Trial Examinations				
Half Term 5	Week 27	Week 28	Week 29	Week 30	Week 31 - LC3	Week 32	Holiday			
	2.3 - Managing Finance			2.4 - Resource Management						
Half Term 6	Week 33	Week 34	Week 35	Week 36	Week 37	Week 38	Week 39			
	2.4 - Resource Management	2.5 - External Influences			Theme 1 & 2 - Exam Practice	Trial Examinations	CTG on Trial Paper			

<p>How does this year deliver your curriculum intent?</p>	<p>Theme 1 and Theme 2 equip our students with the skills and confidence to explore how different business situations affect business decisions when it comes to marketing and managing people, as well as when making financial decisions. Each topic will encourage students to make informed choices about a wide range of further learning opportunities and career pathways as well as developing life skills that enable them to become financially and commercially aware. This year continues to allow students to make an informed approach that will help them to evaluate choices and decisions about their own future working lives.</p>
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